



WORLD BANK CARBON FINANCE UNIT  
CARBON PARTNERSHIP FACILITY  
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**NEW MARKET MECHANISM – DESIGN CONSIDERATIONS  
AND PILOTING**

# Design features of the new market mechanism

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- ◆ Global net emission reductions (instead of pure offsetting);
- ◆ Broad segments of the economy (instead of project-by-project);
- ◆ MRV and avoidance of double counting (also relating to domestic ambition targets);

# NMM Design Considerations

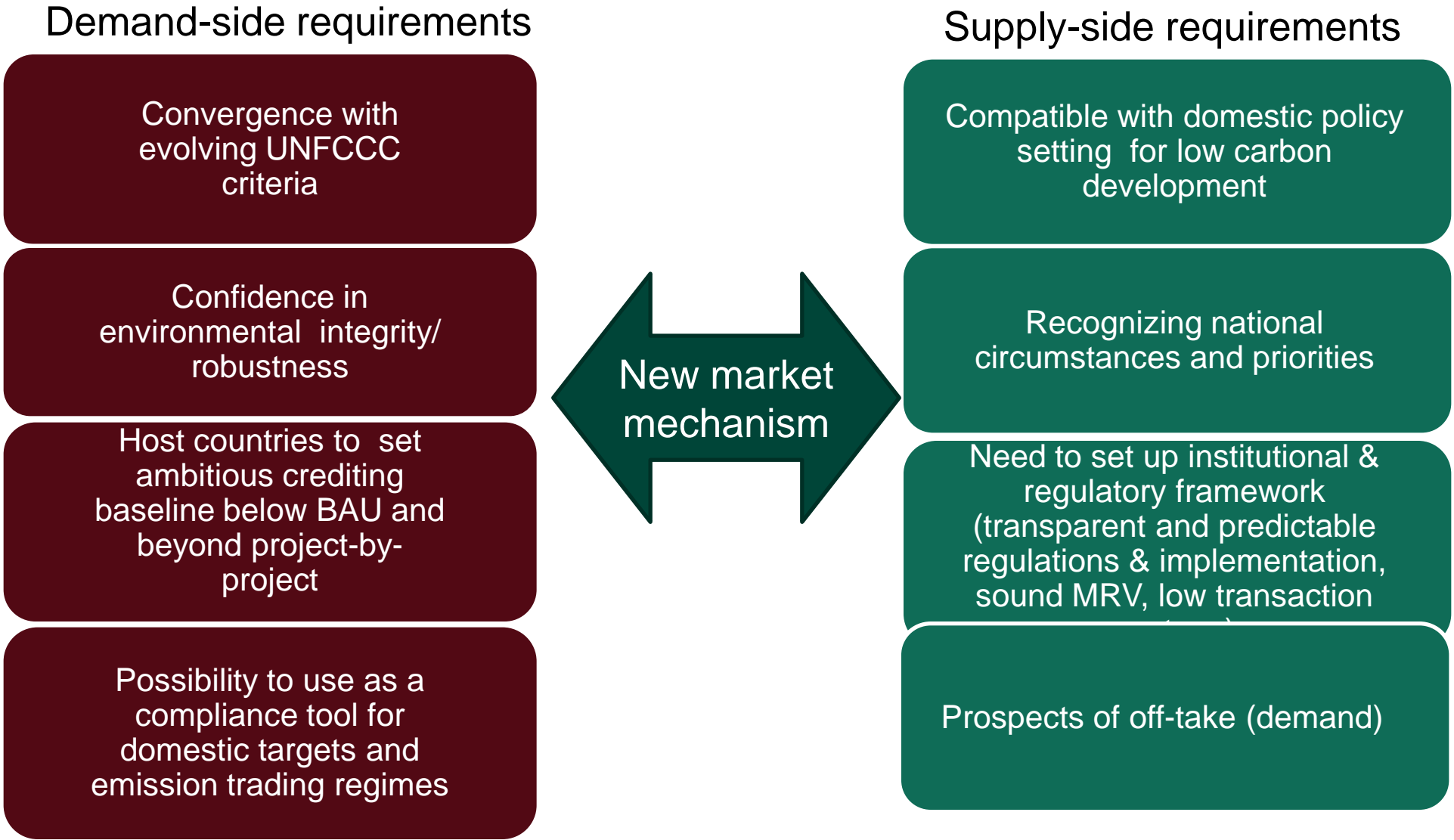
## Demand-side requirements

Convergence with  
evolving UNFCCC  
criteria

Confidence in  
environmental integrity/  
robustness

Host countries to set  
ambitious crediting  
baseline below BAU and  
beyond project-by-  
project

Possibility to use as a  
compliance tool for  
domestic targets and  
emission trading regimes



The diagram illustrates the design considerations for a New Market Mechanism (NMM). It features a central green double-headed arrow labeled "New market mechanism". To the left of the arrow are four dark red rounded rectangular boxes, each containing a demand-side requirement. To the right of the arrow are four dark green rounded rectangular boxes, each containing a supply-side requirement. The entire diagram is set against a white background with a horizontal line above and below the content area.

New market  
mechanism

## Supply-side requirements

Compatible with domestic policy  
setting for low carbon  
development

Recognizing national  
circumstances and priorities

Need to set up institutional &  
regulatory framework  
(transparent and predictable  
regulations & implementation,  
sound MRV, low transaction

Prospects of off-take (demand)

## How could the NMM work ?

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- ◆ Host country decides on mitigation strategy for a particular sector/segment of the economy and related instruments;
- ◆ Host country defines crediting baseline below BAU for a particular sector/segment of the economy taking into account potential leakage effects;
- ◆ Host country sets up a MRV and registry infrastructure;
- ◆ UNFCCC endorsement (MPs to be defined);
- ◆ Host country sets up an implementation framework;
- ◆ Host country MRV system verifies achieved ERs below crediting baseline;
- ◆ Host country or UNFCCC body issues carbon credits.

# Role of project entities – differences to CDM

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- ◆ Initiative is with host country governments on national regulatory and implementation framework;
- ◆ Carbon assets can only be earned in aggregate and not based on the performance of individual projects;
- ◆ Strong incentives for financial transformation of carbon revenues and blending with other sources of funding within host countries;
- ◆ If implemented successfully investors can benefit from carbon revenues at lower transaction costs.

# Piloting the new market mechanism - challenges

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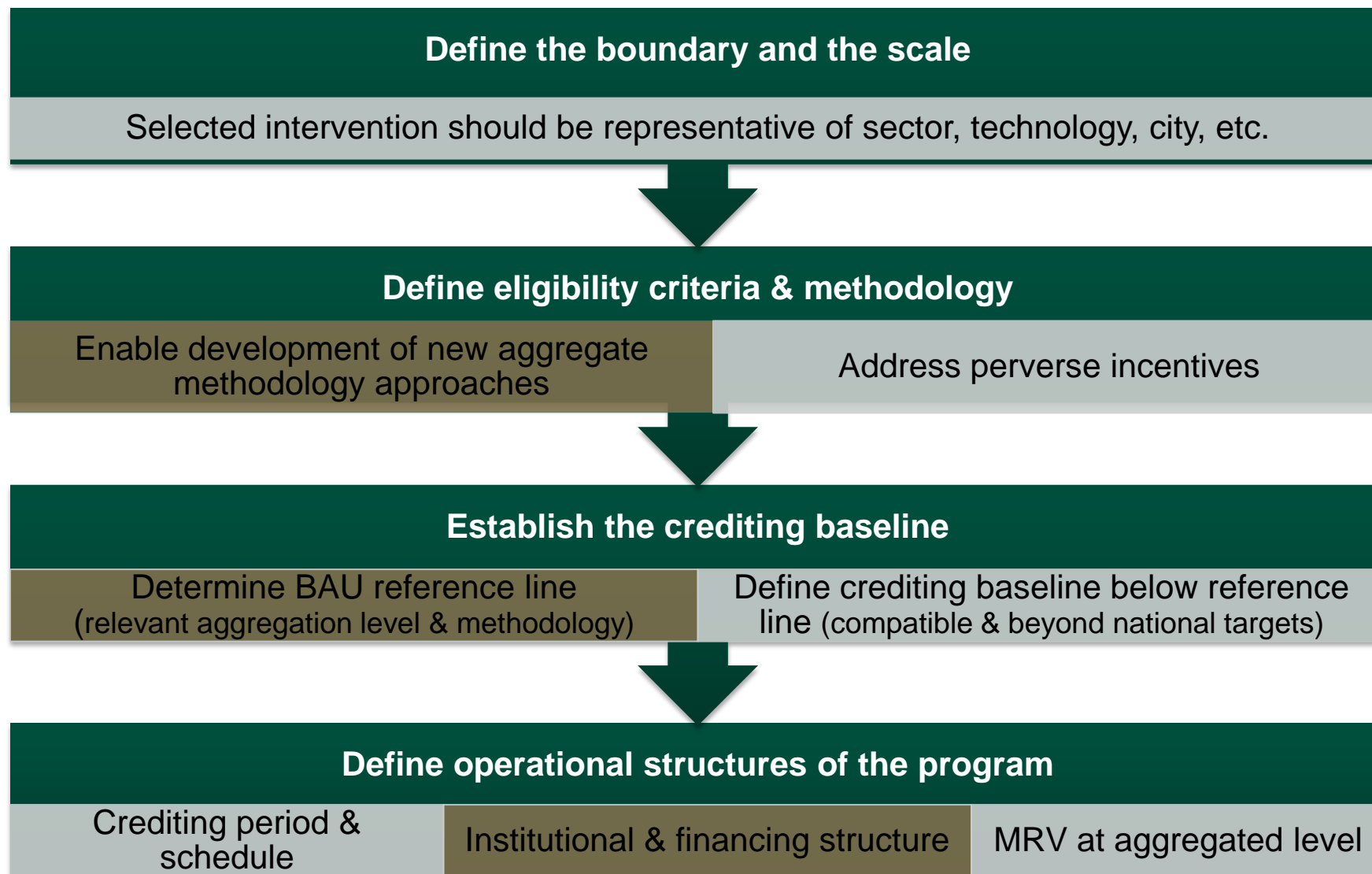
- ◆ Starting before host countries made their strategic choices and before new infrastructure/regulation is in place;
- ◆ Building on private sector and sub-national initiative while following the logic of moving away from project-by-project;
- ◆ Setting sufficient incentives while following the logic of partial crediting in a low price-high risk environment;
- ◆ Remaining representative for “broad segments of the economy” while piloting on a much smaller scale with the potential for scaling up;
- ◆ Developing the required methodological framework for accounting emissions reductions beyond project-by-project.

## A basic concept of piloting

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- ◆ Identify a representative aggregate – e.g. sub-sector, region/city;
- ◆ Determine BAU reference line through a simplified approach – e.g. historical trend, least cost scenario;
- ◆ Determine a crediting line below BAU: sufficiently conservative to assure consistency with emerging national ambition targets;
- ◆ Define the crediting schedule along milestones of target achievement in aggregate;
- ◆ Structure the program in line with the crediting modalities;
- ◆ Build the required MRV capacity for the program.

# Generic pilot model for a new market mechanism





# Operational requirements for piloting

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- ◆ Incentive schemes that do not already require host country policy making, potentially sub-national policy programs;
- ◆ Capacity needs to be in line with scale of operations;
- ◆ Reasonable prospects for achieving a concrete transaction;
- ◆ Sound economics where carbon revenues might need to be blended with international support including ODA;
- ◆ Clear perspective for scaling-up beyond pilot level.